

News Release

Tesco Work starts at Firs Farm in Winchmore Hill thanks to Tesco's Bags of Help campaign

Friends of Firs Farm have started work on its Notice Board project in Firs Farm following its successful receipt of £8,000.00 from Tesco's Bags of Help campaign.

The supermarket teamed up with Groundwork to launch its Bags of Help initiative, which saw grants of £12,000, £10,000 and £8,000 - all raised from the 5p bag levy - being awarded to environmental and greenspace projects.

Eight million shoppers voted in stores up and down the country.

Firs Farm Transformation project said: The Tesco funding will enable us to purchase and have installed 2/3 notice boards where currently there are none. This will let people finally be able to know about our green space and how they can get involved in the continuing improvement works and enjoy it.

Caroline Silke, Head of Community at Tesco, said: "Bags of Help has been a fantastic success.

"We have been overwhelmed by the response of our customers and the feedback has been brilliant.

"This is the really exciting part of the project - seeing the projects coming to life thanks to the funding and we can't wait to follow the projects right through to the end.

"Applications for the next round of the initiative will open from 18 April to 3 June and we look forward to helping a further round of groups and projects bag their share of the bag charge fund."

Voting ran in store from 27 February until 6 March - with customers choosing which group they'd like to get the top award using a token given to them at the check-out in store.

Applications for the next round of Bags of Help funding will open from 18 April to 3 June. As well as applying direct, suggestions for projects can also be nominated all year around by people living locally.